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FOR IMMEDIATE RELEASE

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EXPECTANT MOTHERS WANTED FOR “BABY WATCH 2010”
An interactive journey of gestation beginning this month.

OCEAN, NJ – Last year 94.3 The Point made history as we followed moms-to-be April and Bernadette throughout their road to motherhood. This year we’ll do it all over again with “Point Baby Watch 2010.” This journey is brought to life by the Saint Barnabas Health Care System.

Effective immediately, we’re looking for expectant mothers who are just finishing their first trimester to volunteer to be followed through their journey to the delivery room. We’ll pick two women to follow for the next 6-months leading up to (and just after) the big day!

Kristine Brown, spokesperson for Community, Kimball and Monmouth Medical Centers, said, “We are proud to partner with The Point again for this year's Baby Watch program. Last year's contest was very exciting and this year we expect it to be even better. Moms who are chosen will have some very exciting surprises in store for them and we look forward to welcoming their new babies into the world later this fall.”

Finalists will be contacted by the Point Promotions Department and asked to submit a short video of themselves within 24 hours of notification explaining why they should be a Point Mom-To-Be. Our panel of judges will review the videos; Lou & Liz will announce the Point Moms-To-Be on Friday, June 11th.

To register, please visit our website at <http://www.943thepoint.com/pages/7328926>.

Millennium Radio New Jersey operates 11 stations throughout the Garden State. They include: WKXW - New Jersey 101.5 FM, WJLK 94.3 FM “The Point”, WADB - Fox Sports 1310 AM, WOBN 92.7 FM, WOBN 1160 AM, WCHR 105.7 FM “The Hawk”, WFPG – Lite Rock 96.9 FM, WSJO - SoJO 104.9 FM, WENJ - ESPN Deportes 1450 AM, WENJ - ESPN 97.3 FM, WPUR – Cat Country 107.3 FM.

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